

TRAINING PROGRAMS

MIC PRESENTS



CONFIDENCE & CHARISMA

CONNECT

PRESENTING SKILLS

COMMUNICATE

STAGE PRESENCE

IMPACT

KEYNOTE MASTERCLASS

**MARK
CARTER**

**BEZA
MICKAN-WHITE**

LIMITED SPOTS AVAILABLE

BOOK: INFO@MCPRESENTS.COM.AU

ORATOR

DAY 1:

BECOMING A POLISHED ORATOR: PRESENTATION SKILLS, DESIGN TO DELIVERY, MASTERFUL STORYTELLING & 7 MODULES FOR STAGECRAFT

- THE 4 'P'S CRAFTING CONTENT MESSAGE
- 7 ELEMENTS OF CONTENT DESIGN
- 7 VOICE INFLUENCES
- 7 BODY LANGUAGE ESSENTIALS
- 7 PRINCIPLES OF AUDIENCE ENGAGEMENT
- 7 ARCHETYPAL THEMES OF STORYTELLING
- 7 PRESENTING AND DELIVERY ESSENTIALS
- ADDITIONAL PRESENTATION & STORYTELLING TOOLS

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DAY 3:

MASTER CLASS KEYNOTE & MC, MEDIA CONTRIBUTIONS & BUILDING A SPEAKING BUSINESS

- BEHIND THE DESIGN CURTAIN, KEYNOTE & PRESENTATION

INNOVATION

- SPECIALISATION, EXPERTISE, BUILDING CREDIBILITY AND

- HOW TO DIFFERENTIATE AS A SPEAKER, EMCEE OR HOST

- INFLUENCE & IMPACT THROUGH MASTERFUL BEHAVIOURAL BASED CONNECTION & COMMUNICATION

- BUILDING YOUR PROFILE, PR MOMENTUM, SERIOUS SOCIAL PROOF & GAINING MEDIA FEATURES

- THE BUSINESS OF SPEAKING: BUILDING MOMENTUM OF PAID GIGS AND PRICING MODELS

- COLLABORATING WITH AGENCIES, ORGANISERS AND THE COMPETITIVE LANDSCAPE

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