

TRAINING PROGRAMS

MIC PRESENTS

CONFIDENCE & CHARISMA

CONNECT

PRESENTING SKILLS

COMMUNICATE

STAGE PRESENCE

IMPACT

KEYNOTE MASTERCLASS

MARK
CARTER



BEZA
MICKAN-WHITE

LIMITED SPOTS AVAILABLE

BOOK: INFO@MCPRESENTS.COM.AU

COMMUNICATION

DAY1

THE FOUR FUNDAMENTAL COMMUNICATION TYPES:

HOW PEOPLE FUNCTION & ADAPTING COMMUNICATION

- A CONTEXT OF THE 4 LAYERS OF HUMAN BEHAVIOUR (RELATIVE TO COMMUNICATION)
- 4 PRIMARY COMMUNICATION STYLES & TELL TALES TO IDENTIFY THE STYLES
- IDENTIFYING YOUR PRIMARY COMMUNICATION STYLES
- 4 TECHNIQUES TO ADAPT YOUR COMMUNICATION STYLE (TO TAILOR FOR INDIVIDUALS & ENGAGE AUDIENCES)
- 4-MAT MODEL FOR COMMUNICATION
- COMMUNICATION CONSIDERATIONS FOR CLOSE RELATIONS
- THE STRENGTHS & OPPORTUNITITES OF YOUR COMMUNICATION STYLE FOR SOCIAL, MARKETING & SALES
- ADAPTING YOUR COMMUNICATION FOR MANAGEMENT, SALES & SERVICE



COMMUNICATION

DAY2

THE FIVE FACETS OF EMOTIONAL INTELLIGENCE:

EQ + ADAPTABILITY IN COMMUNICATION

- AN OVERVIEW OF IQ - AQ - EQ
- DEEP DIVE INTO THE 5 FACETS OF EQ:
 1. SELF AWARENESS & 'KNOWING THYSELF'
 2. SELF REGULATION & 'THINK BEFORE TO ACT'
 3. DRIVE, MOTIVATION & 'A PROPENSITY FOR PURPOSEFUL ACTION'
 4. SOCIAL AWARENESS & 'YOUR ANTENNAE FOR OTHERS'
 5. SOCIAL REGULATION & 'TRY WALKING IN MY SHOES'
- TWO PATTERNS UNTANGLING OR HARNESSING YOUR EQ
- TIPS AND TOOLS TO STRENGTHEN YOUR EQ
- 7 PRINCIPLES AS YOUR PLAYBOOK FOR ADAPTABILITY

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